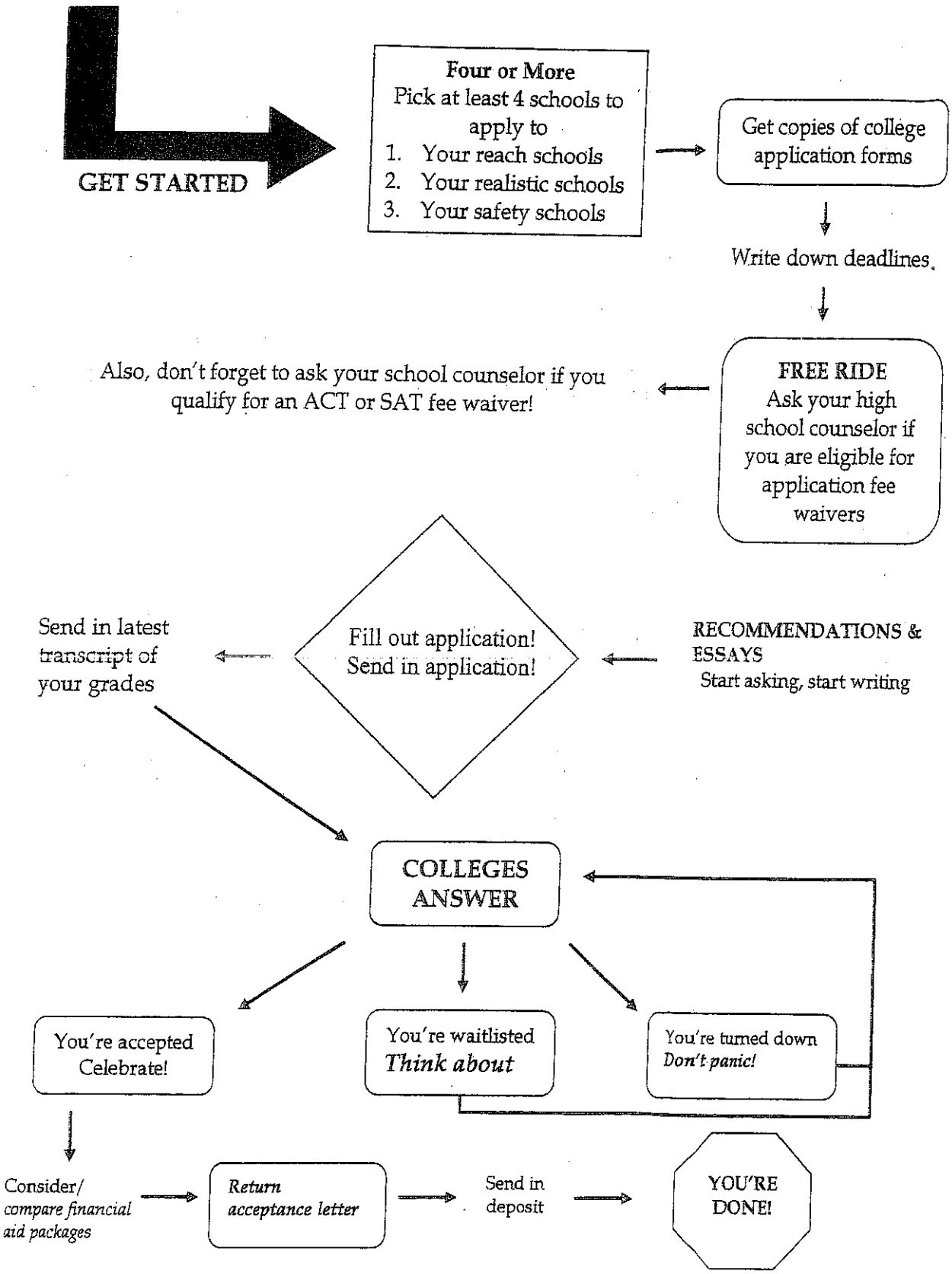THE COLLEGE APPLICATION PROCESS